



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – APRIL 2013

BU 5500 - BUSINESS & SOCIETY

Date: 08/05/2013
Time: 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART – A

ANSWER ALL THE QUESTIONS:

(10x2=20)

1. What is a stock exchange?
2. What is a primary market?
3. What is a capital market?
4. What do you understand by partial disablement?
5. What is ETOP?
6. What is meant by socialism?
7. State the main elements of business ethics.
8. What is vendor model business conduct?
9. What is SEBI?
10. What is social audit?

PART – B

ANSWER ANY FIVE QUESTIONS:

(5x8=40)

11. State the functions of stock exchange.
12. Who can file a complaint under the Consumer Protection Act 1986?
13. Describe the main characteristics of business.
14. Discuss the social objectives of business.
15. What are the guidelines for social responsibility?
16. Enumerate the various benefits provided by the ESI Act, 1948.
17. State the functions of money market.
18. Explain the working procedure of a stock exchange?

PART - C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

19. Explain the rights of a consumer of the consumer protection Act 1986?
20. Explain the safety and health measures under the factories Act 1948?
21. State the factors governing business ethics.

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